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FOR IMMEDIATE RELEASE

New Business Provides Valuable Credit Education Resources To Educate, Prepare And Protect Consumers

With industry standards tightening and the need for higher credit scores to qualify for loans, *My Credit My Future* provides consumer credit education resources, including webinars, articles and a credit monitoring program.

Nashville, TN USA August 24, 2010 – My Credit My Future, backed by Data Facts, Inc., a leader in credit reporting and background screening, is dedicated to helping consumers reach their financial goals.

My Credit My Future (MCMF) provides valuable credit education information for every type of consumer in any phase in life. The website, www.mcmf.net, offers easy to follow, educational webinars, as well as budget templates, calculators, and a variety of information on everything credit related. My Credit My Future also offers, customized webinars, presentations, articles and more. At different times throughout life, consumers are focused on different financial goals. From college to retirement, credit has a significant impact. My Credit My Future provides valuable credit information focused on students, home buyers, newlyweds, divorced, military, ID theft victims, and parents. They are your credit educator for life.

Jennifer Hamby, Executive Vice President of My Credit My Future, has worked in the financial sector since 1996. She is dedicated to educating consumers on financial responsibility and the impact it has on one's credit score. Having worked in Data Facts' Nashville office since 2007 as an account executive in the mortgage credit division, Hamby is now informing her clients of the benefits of My Credit My Future. Employers can also partner with My Credit My Future to offer credit education tools as employee benefits. My Credit My Future offers a series of presentations that can be customized to fit your needs. These resources will help consumers make smart decisions with regard to their personal finances.

Other members of the My Credit My Future management team include Julie Wink, President and Daphne Large, CFO. Wink is also the Executive VP at Data Facts, Inc. and has been in the credit industry for 23 years. Having worked with lenders during the loan process over the last 15 years, Wink realized that with the abundance of information continually changing in the industry, consumers need a place they can go to easily access accurate information pertaining to their credit and their rights. Large is also the CEO/President of Data Facts, Inc. started Data Facts in 1989 and has grown it from a home office in Memphis to multiple offices located in the south. Data Facts now offers background screening and business credit information services along with credit reporting.